



Best Exhibit at IAAPA Expo Award Criteria

Award Description:

At IAAPA Expo the Best Exhibit Awards honors booths that go beyond the ordinary to engage, inspire, and impress. Whether you're working with a large footprint or a small space, there's a category for you. Show off your most innovative design ideas and compete for recognition in this celebration of outstanding exhibit design.

Categories (Based On Booth Size):

- Linear Booth (any booth 10 feet deep)
- 20 x 20 foot booth
- 600 - 1,200 square feet
- 1,300 square feet and larger

Judging Criteria:

- **Booth Design** – Quality, originality, and uniqueness.
- **Branding** – Use of corporate logo and/or brand within the design of the booth; promotion of product or service.
- **Staffing** – Professional appearance; welcoming and friendly demeanor; approachable and knowledgeable.
- **Product in Booth** – If applicable, product on display for potential buyer to view or demo; use of booth space to display product.
- **Overall Appeal** – Booth cleanliness; attractive layout; ease of access to information within the booth.





Eligibility Notes:

- Must be a member of IAAPA in good standing and exhibiting at IAAPA Expo 2026.
- Exhibitors must complete the online entry no later than the deadline: **November 6, 2026**.
- Exhibitors who violate any IAAPA trade show rules and regulations will not be eligible for any Exhibitor Awards
- Participating exhibitors must have their booths completed by **5:00 p.m.** on the last day of move-in to be eligible to be judged.

Judging Procedures:

- Booths will be judged on the first day of the trade show open.
- Exhibitors will be notified by end of day if they are selected as a winner and will receive a trophy. Please have the appropriate representative(s) in your booth during this time for presentation/photo with the award.
- Awards will be announced at the Leadership Breakfast the following day.

The Image Award:

- All Best Exhibit Award entries will automatically be entered for the **Image Award** which is awarded to the most outstanding exhibit booth at the IAAPA Expo. However, consideration for the Image Award does not require submission of an application.

